

Methodology: Creation of themed working committees
Consultation process for the future of Chinatown
Phase 2: formulate an action plan

Context

The Arrondissement de Ville-Marie is undergoing a consultation process for the future of Montreal's Chinatown:

General objective: Build a common vision of development of Chinatown.

- Pre-consultation — Specify the objectives and activities of the consultation process in cooperation with actors in Chinatown (Spring 2019)
- Phase 1—Produce a diagnostic profile of the issues and needs of the community (July to December 2019)
- **Phase 2—Formulate an action plan (in progress)**

Based on the results of phase 1, phase 2 aims to establish an action plan for Chinatown.

Three working committees composed of citizens, organizations and experts will be created to allow an in-depth exploration of the issues and needs of the community identified in phase 1 as well as suggest short, medium—and long-term development actions for Chinatown:

- Identity and outreach (institutions to spread Chinese culture and cultural programming)
- Commercial vitality (local economic development and main street revitalization)
- Quality of life (sports, leisure and social services)

Two meetings are planned for each working committee (one in December 2020 and one in January 2021). A member of the Montreal Urban Ecology Centre (CEUM), a non-profit organization, will be facilitating the meetings and planning the topics on the agenda.

Call for applications: October 15th to November 1, 2020

The Arrondissement Ville-Marie and the project team led an information campaign to solicit applications:

- Press release on behalf of the Arrondissement ([LINK](#))
- Updated information and trilingual application form on the Réalisons Montréal ([LINK](#)) and Making Montreal ([LINK](#)) platforms
- Campaign and reminders on the Facebook page of the Arrondissement as well as other social media and social networks within the community
- Newsletter (*Infolettre*) of the Arrondissement
- Trilingual email invitation (French, English, traditional Chinese) to the contact list from phase 1 of the process with the link to the application form (by the CEUM)

Selection process

After the call for applications, 63 candidates were deemed admissible (on 110 applications received). Firstly, the CEUM evaluated the applications according to the following criteria:

- Priority to candidates who also took part in phase 1 of the approach
- Helpful insight or knowledge (individual or within an organization) towards reaching the committee objectives
- Ability to participate online (good internet connection)
- Availability to take part in the meetings
- Good spoken French or English (or access to an interpreter)

Secondly, special attention was given to favour gender equality, representation of different age groups as well representation of key organizations within each committee.

This approach allowed the confirmation of the selected members for each working committee:

Identity and outreach

Benmoussa, Mahdi
Beyung, Bryan
Cho, Karen
Fang, Alice
Leung, William
Ly, Minh
Nguyen, Laura
Makovsky, Louise
Poulin, André

Commercial vitality

Chang, Karen
Farley, Patrick
Giang, May
Jaafari Nabil
Lee, Shelley Wai Har
Li, Paul
Pan, Sylvia
Solinas, Jean-Benoît
Tom, Walter
Zhang, Marc Shigen

Quality of life

Butler, Marilyn
Chan, Jimmy
Charest, René
Hui, Amanda
Hum, Victor
Lam, Jenny
Michaud, Éric
Seto, Donny
Xiao, Handsun
Yiu, Pui Yin Bonnie